



ADVERTISING ORDER

Agency / Billing Address

Marketing Resource Group, Inc.
 225 S. Washington Square
 Lansing, MI 48933
 Ph: (517) 372-4400
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Media Buyer Contact Information

Kristin M. Keller
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Advertiser: Friends of Holly Hughes

Job Number: 12-FHH-902

Flight Dates: 10/30/12 - 10/31/12

										Tuesday - Wednesday
Candidate Network TV										October 30 - 31
DMA	Station	Network Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week
Grand Rapids-Ka	WOOD	NBC	MON-FRI	6:00 AM	7:00 AM	NEWS 8 DAYBREAK II	\$ 650.00	LEVEL 3 48 HOU	2	\$ 1,300.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	7:00 AM	9:00 AM	TODAY SHOW	\$ 975.00	LEVEL 3 48 HOU	2	\$ 1,950.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	9:00 AM	10:00 AM	TODAY SHOW II	\$ 600.00	LEVEL 3 48 HOU	2	\$ 1,200.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	11:00 AM	12:00 PM	EIGHT WEST	\$ 125.00	LEVEL 3 48 HOU	2	\$ 250.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	12:00 PM	1:00 PM	NEWS 8 AT NOON	\$ 450.00	LEVEL 3 48 HOU	2	\$ 900.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	5:30 PM	6:00 PM	NEWS 8 AT 5:30	\$ 1,150.00	LEVEL 3 48 HOU	2	\$ 2,300.00
Grand Rapids-Ka	WOOD	NBC	MON-FRI	11:00 PM	11:35 PM	NEWS 8 AT ELEVEN - WEEKDAY	\$ 1,450.00	LEVEL 3 48 HOU	2	\$ 2,900.00
	WOOD Total								14	\$ 10,800.00

NET TOTAL COST \$ 9,180.00
